

[Solving the Mystery of Crafting a Winning Book Proposal](#)

Discussion published by Avi Staiman on Thursday, March 10, 2022

Many scholars excel at writing academic manuscripts but are less confident when asked to pitch their work in the final stage ahead of submission: the book proposal. Laura Portwood-Stacer, author of *The Book Proposal Book* (Princeton University Press), will break down the book proposal process in a clear and attainable way and offer tips on how to (successfully!) pitch your proposal to prospective university presses and academic publishers.

Laura Portwood-Stacer will provide some much-needed clarity on how to craft a winning book proposal. You will get:

Insight into how to grab the editor's attention with a sharp project description

A step by step breakdown of the book proposal process, and

Insider tips on how to define a target audience

March 30 at 4:30 PM Israel time/ 2:30 PM GMT/ 9:30 AM EST on Zoom

[Register today for the free event!](#)

P.S. Can't get out of a work meeting to attend the event live? Register using the link above and we will send you a recording after the event.