

## [Health In Conversation: Vaccine Hesitancy & Misinformation with Dr. Heidi J. Larson](#)

Announcement published by Rory Martorana on Monday, December 6, 2021

Type:

Event

Date:

December 21, 2021

Location:

Connecticut, United States

Subject Fields:

Cultural History / Studies, Health and Health Care, Public Health, Social Sciences, Anthropology

Join New Haven Free Public Library's Community Health Librarian Rory Martorana in conversation with Prof. Heidi J. Larson, Founding Director of [The Vaccine Confidence Project](#), about vaccine hesitancy and misinformation.

Heidi J. Larson, PhD, is Professor of Anthropology, Risk and Decision Science and is the Founding Director of the [Vaccine Confidence Project](#) at the London School of Hygiene & Tropical Medicine. She is also Clinical Professor of Health Metrics Sciences, University of Washington, Seattle, USA, and Guest Professor at the University of Antwerp, Belgium.

Dr. Larson previously headed Global Immunization Communication at UNICEF, chaired GAVI's Advocacy Task Force, and served on the WHO SAGE Working Group on vaccine hesitancy. The VCP is a WHO Centre of Excellence on addressing Vaccine Hesitancy.

Professor Larson's research focuses on the analysis of social and political factors that can affect uptake of health interventions and influence policies. Her particular interest is on risk and rumour management from clinical trials to delivery - and building public trust. She served on the FDA Medical Countermeasure (MCM) Emergency Communication Expert Working Group, and is currently Principal Investigator for a global study on acceptance of vaccination during pregnancy; an EU-funded (EBODAC) project on the deployment, acceptance and compliance of an Ebola vaccine trial in Sierra Leone; and a global study on Public Sentiments and Emotions Around Current and Potential Measures to Contain and Treat COVID-19.

Prof. Larson has recently joined the Centre for the Evaluation of Vaccination (CEV) (University of Antwerp) as associate professor, as the CEV at the Antwerp University will host the European regional Office of the Vaccine Confidence Project as of May 15, 2019, and will closely collaborate with Vaccine Confidence Project partners at European level on implementing the Vaccine Confidence Index™ and developing and evaluating interventions to address vaccine hesitancy.

Contact Info:

Call the Reference Desk to register: 203-946-8130, or use the this URL: [https://us06web.zoom.us/webinar/register/4116388082518/WN\\_7KC0ZPj3T3GizZLwdMewmg](https://us06web.zoom.us/webinar/register/4116388082518/WN_7KC0ZPj3T3GizZLwdMewmg)

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<https://networks.h-net.org/node/73374/announcements/9234434/health-conversation-vaccine-hesitancy-misinformation-dr-heidi-j>

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