

Call for Chapters: Behavioral-Based Interventions for Improving Public Policies

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Type:

Call for Publications

Date:

February 21, 2020

Location:

Pennsylvania, United States

Subject Fields:

Government and Public Service, Public Health, Public Policy, Research and Methodology, Social Sciences

Call for Chapters

Full Chapters Due: February 21, 2020

Submission Date: March 20, 2020

Introduction

The behavioural based intervention in designing public policies has become an important field of study in recent years. This line of study is scrutinised by either academia or research boutiques which commissioned research for the public sector or individual businesses. An impressive number of empirical studies were devoted to analyzing how to design better policies starting from the field of behavioural economics, social psychology, sociology, anthropology, economy, political science, design (human-centred design and design thinking) or effective state and non-state bureaucracies through the world. Therefore, it is important to map out the research projects developed so far, because there is a strong need for an edited collection of original research in this area.

Objective

This book will aim to provide a glimpse of the theoretical frameworks in use and some of the latest practical reported research findings in the area. It will be written for both practitioners in the policy-making field and academics who want to improve their understanding of the behavioural based intervention in designing public policies.

Target Audience

The target audience of this book will be composed of professionals and researchers working in the field of policymaking as well as those working in the administrative sciences and management,

behavioural economics, social psychology, sociology, anthropology, economy or political science. Moreover, the book will provide insights and support leadership in the public administration with the framework of behavioural science. Policy-making knowledge applied in different types of communities and cultural environments will be disseminated for the benefit of the target audience.

Recommended Topics

- behavioural sciences and the making of public policies
- behavioural policy-making
- participation and control in behavioural based public policy making
- the legitimacy of behavioural policy making
- decision making context and biases
- libertarian paternalism at work
- social norms, beliefs and policy making
- choice architecture and policy infrastructure
- behavioural insight case studies for policy making
- scaling up the intervention to improve the communities' well being
- public policies adoption - nudges and players
- healthy behaviours - researches on effective nudge

Submission Procedure

Full chapters of 10, 000 words are expected to be submitted by **February 21, 2020**, and all interested authors must consult the guidelines for manuscript submissions at <http://www.igi-global.com/publish/contributor-resources/before-you-write/> prior to submission. All submitted chapters will be reviewed on a double-blind review basis. Contributors may also be requested to serve as reviewers for this project.

Note: There are no submission or acceptance fees for manuscripts submitted to this book publication, Behavioral-Based Interventions for Improving Public Policies. All manuscripts are accepted based on a double-blind peer review editorial process.

All proposals should be submitted through the eEditorial Discovery_{TM} online submission manager.

Publisher

This book is scheduled to be published by IGI Global (formerly Idea Group Inc.), publisher of the "Information Science Reference" (formerly Idea Group Reference), "Medical Information Science Reference," "Business Science Reference," and "Engineering Science Reference" imprints. For additional information regarding the publisher, please visit www.igi-global.com. This publication is anticipated to be released in 2020.

Important Dates

February 21, 2020 Full Chapter Submission Deadline

March 3, 2020: Review Results Returned

March 20, 2020 Final Materials Deadline

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