

[Call for Abstracts: English Language, Literature and Translation Studies in the Age of Disruption International Conference](#)

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Type:

Call for Papers

Date:

July 11, 2020 to July 12, 2020

Location:

Thailand

Subject Fields:

Digital Humanities, Humanities, Linguistics, Literature, Teaching and Learning

English Language, Literature and Translation Studies in the Age of Disruption

International Conference organised by the

Department of English, Faculty of Arts, Chulalongkorn University,

Bangkok, Thailand

Keynote Speakers:

Dr Mark Carver (University of St Andrews)

Professor Mark Shuttleworth (Hong Kong Baptist University)

Professor Heather Zwicker (University of Queensland)

Dates: Saturday 11 July - Sunday 12 July 2020

Venue: Room 301 MCS, 3rd Floor, Maha Chakri Sirindhorn Building, Faculty of Arts, Chulalongkorn University, Bangkok, Thailand

Deadline for Abstract Submission: 1 May 2020

Deadline for Online Registration: 1 July 2020

(Please go to <https://forms.gle/PLMe2mc24Ve29m5C7> for further information on the conference and registration fee)

Submissions of Abstract will be reviewed on a rotation basis. There is no registration fee for presenters of the selected papers.

Call for Abstracts

dis·rup·tion (noun)

disturbance or problems that interrupt an event, activity or process.

The term “disruption” has increasingly become a common currency in the business world. Its usage can be traced back to *The Innovator’s Dilemma* by Clayton Christensen, which was published in 1997. In this book, Christensen puts forward the concept of “disruptive innovation” as the ways in which small companies with minimal resources should anticipate the future changes taking place beyond the pre-existing market, while firmly sustaining and fulfilling their customers’ demands. Hence in Christensen’s definition, “disruption” has a positive connotation.

In the academic world, especially in the field of Arts & Humanities, however, “disruption”, or changes brought about by quantification demands and new technologies which can easily replace the pre-existing classroom experience, is often seen as a negative thing. When the teaching and learning of languages can be

conducted online instead of in classrooms, when translation tasks can be performed by AI or translation machines instead of human beings, and when literary works tend to be read in simplified summaries or abridged versions through phones, tablets and e-readers, rather than read in full and discussed through books in depth, what are the options that an educator/researcher or a student is left with in one's search for ways to maintain a sense of relevance in this age of disruption? Is disruption necessarily disruptive? Is it an obstacle for one to battle and overcome or is it a new possibility for one to welcome and embrace?

We welcome abstracts (300-500 words) of academic papers addressing the issue of disruptive innovation and its impact on the field of Arts & Humanities, especially on the teaching and learning of language, literature and translation studies. Topics may include:

- Disruption as problem and/or progress in the fields of English language, literature and translation studies
- Pedagogical changes in relation to disruptive innovation (e.g. adaptation and appropriation in content and method of assessment/evaluation techniques)
- Various manifestations of "disruption" (e.g. science, artificial intelligence, and technological innovation) and their impact on human life, culture and society as reflected in cultural and literary texts

All submissions are peer-reviewed. Selected papers will be published in *Thoughts*, the academic journal of the Department of English, Faculty of Arts, Chulalongkorn University.

Please submit abstracts for consideration to verita.s@chula.ac.th by the deadline of **1 May 2020**.

Contact Info:

Assistant Professor Verita Sriratana, PhD

Department of English, Faculty of Arts, Chulalongkorn University,

Bangkok 10330, Thailand

Contact Email:

verita.s@chula.ac.th

URL:

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