

DIGITAL DIRECTIONS 2016

Announcement published by Louise Sheedy on Friday, September 23, 2016

Type:

Symposium

Date:

November 10, 2016

Location:

Australia

Subject Fields:

Digital Humanities, Archival Science, Cultural History / Studies, Film and Film History, Government and Public Service

The National Film and Sound Archive of Australia presents **Digital Directions 2016**, a symposium bringing together scholars, policy-makers, GLAM sector professionals and creative entrepreneurs to explore the big-picture issues relating to digital cultural collections.

Speakers will address questions such as:

- how to successfully build a policy case for increased public access to digital cultural materials;
- the business models to facilitate large-scale digitisation of diverse national collections;
- the discoverability and (re)useability of cultural heritage materials; and
- how we measure the impact of increased access to cultural expressions and materials.

Delivered in partnership with the National Archives of Australia.

Early bird tickets available before 1 October 2016

PROGRAM:

Session one - Business models for digitisation

David Fricker, Director-General, National Archives of Australia

Jan Müller, CEO, Netherlands Institute for Sound and Vision; Chairman, Europeana Foundation (Keynote)

Robin Phua, Director, Digital Experience and CIO, State Library of New South Wales

Session two - Access and innovation

Chair: Frank Howarth, Museums Australia

Tea Uglow, Creative Director, Google Creative Lab

Tim Sherratt, Associate Professor, Digital Heritage, University of Canberra

Jessica Coates, Executive Officer, Australian Digital Alliance

Session three - Measuring what? Quantifying value

Chair: Michael Loebenstein, CEO, NFSA

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Justin O'Connor, Professor, Communications and Cultural Economy, Monash University
Paula Le Dieu, Digital Director, Kathryn Matthews, Partner, Deloitte Access Economics

Plenary: towards a more connected national digital cultural estate

Discussion with all speakers

DETAILS:

When: Thursday 10 November 2016, 9am to 5pm

Where: National Film and Sound Archive, McCoy Circuit, Acton ACT, Australia

Cost: Early bird \$195, Full price \$275 (1 October onwards), Concession \$145,

To book: <https://www.trybooking.com/MWPM>

Contact Info:

For more information:

National Film & Sound Archive

McCoy Circuit, Acton ACT 2601

Tel: (02) 6248 2000

enquiries@nfsa.gov.au

Contact Email:

enquiries@nfsa.gov.au

URL:

<http://www.nfsa.gov.au/whats-on/symposium/>