

## [\[Temple ICAS Event\] Jesper Edman: Is Japan learning from foreign-owned companies \(gaishikei\)?](#)

Announcement published by Robert Dujarric on Friday, September 9, 2016

Type:

Lecture

Date:

October 5, 2016

Location:

Japan

Subject Fields:

Business History / Studies, Japanese History / Studies, Labor History / Studies, Social History / Studies

- Wednesday, October 5, 2016, 7:30 p.m.- 9:00 p.m. (doors open at 7:00 p.m.)  
Temple University Japan Campus, Mita Hall 5F (access: <http://www.tuj.ac.jp/maps/tokyo.html>)
- Speaker: Jesper Edman, Assistant Professor at Hitotsubashi University
- RSVP: [icas@tuj.temple.edu](mailto:icas@tuj.temple.edu)

\* If you RSVP you are automatically registered. If possible, we ask you to RSVP but we always welcome participants even you do not RSVP.

Overview:

Jesper Edman's research focuses primarily on how Japanese corporations are responding to pressures for globalization and institutional change. His Ph.D. dissertation examined the introduction and diffusion of foreign innovations in the Japanese banking industry. Subsequent work has focused on the emergence of new industries in response to deregulation, and the strategies of foreign firms operating in the Japanese market. Currently, he is in the midst of a 5-year research project focusing on diversity initiatives among Japanese corporations, and their implications for both individual and corporate identities. This evening's talk will combine insights from these various research projects around the topic of "Japanese learning from gaishikei (foreign-owned companies)." Edman will discuss the role of foreign firms in Japan's economy, why they haven't made more of an impact, and what might be done to change the situation for the benefit of both Japanese and non-Japanese companies.

Speaker:

Jesper Edman is an Assistant Professor at Hitotsubashi University. Born in Stockholm but raised in Tokyo, Edman received an MSc in International Economics from the Stockholm School of Economics and worked briefly as an equity research analyst before returning to Stockholm to obtain a Ph.D. in International Business in 2009. Since 2011 he has been a faculty member at Hitotsubashi University, first at the Graduate School of International Corporate Strategy and most recently at the Graduate School of Commerce and Management. He teaches international business and marketing at the undergraduate, MBA, and PhD levels, as well as in the external executive education program. His work has appeared or is forthcoming in the Journal of International Business Studies, the Journal of Management Studies, and Research in the Sociology of Organizations. (for more info visit [http://www2.ics.hit-u.ac.jp/faculty/profiles/jesper\\_edman.html](http://www2.ics.hit-u.ac.jp/faculty/profiles/jesper_edman.html) )

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