

CFP: Connecting the Dots: Entrepreneurship, Enterprise & Sustainable Development, Nov 9-11, 2016

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Type:

Call for Papers

Date:

February 29, 2016

Location:

Jamaica

Subject Fields:

Business History / Studies, Immigration & Migration History / Studies, Public Policy, Social Sciences

BACKGROUND

Along with innovation, enterprise and entrepreneurship are major pillars of production, receiving increased attention in the discourse on economic growth and development. The recognition of entrepreneurship as an important enabler in the development process has always been acknowledged by economic development scholars such as Sir Arthur Lewis, a Nobel Prize winner in Economics who was born in the Caribbean. Indeed, a major highlight of the Sustainable Development Goals (SDG) is the recognition of the central role of business and enterprise in meeting the objective of international development.

Today, with the Caribbean struggling to find a strong growth pole on which to anchor its future development, it is acknowledged that enterprise, entrepreneurship and innovation will be the key pillars of production that it must harness within an SDG world.

Continuing its mission to engage with the pressing and emerging themes in business and management the Mona School of

Business and Management (the University of the West Indies, Mona Campus) will be convening its second academic conference

around the theme "Connecting the Dots: Enterprise, Entrepreneurship, and Sustainable Development". The overall theme is guided by the emphasis on the private sector in the SDG and by extension, the focus on business, enterprise and entrepreneurship.

THEMES

The conference welcomes practical and theoretical contributions, position papers and works in progress that focus on these themes from a global perspective, but also from the viewpoint of the Caribbean and other small developing regions. The

following is a general guide as to the issues that will be discussed at the conference:

- Entrepreneurship, Enterprise and Sustainable Development

- Entrepreneurship, Innovation and Competitiveness
 - Factors Influencing MSME Performance
 - Caribbean Businesses Going Global: Strategies and Perspectives
 - Accessing Finance for New and Established SMEs
 - Business-Government relationships within the MSME community
 - Business, Government and the International Economy
 - Diaspora Networks
 - Social Enterprise Creation and Development
 - The Sustainable Development Goals: What is in it for Business?
 - The role of the private sector in attaining the Sustainable Development Goals
 - Can we dance? Business, self-interest, sustainability and inclusive growth
- Are these anachronistic or can harmony be achieved?
- The Business Creation Process
 - Business & Management Education in an SDG World
 - Business strategies in an SDG world

Other quality submissions more broadly within the areas of business & management will also be considered.

DOCTORAL CONSORTIUM

Submissions are also being invited for a Doctoral Consortium, which will offer students a collegial atmosphere to share their work and receive constructive feedback.

PUBLICATIONS & AWARDS:

A special issue on “Enterprise and Entrepreneurship in the Caribbean” will be published in the highly rated journal of

Entrepreneurship and Regional Development with guest editors Professor David Storey and Drs Indianna Minto-Coy and

Jonathan Lashley. Submissions will be double-blind reviewed and should follow the Journal's guidelines available at:

<http://www.tandf.co.uk/journals/authors/tepnauth.asp.c>

Additionally, all abstracts will be published in the Conference Booklet with a special ISBN. Other publication opportunities may

become available. Only original works (i.e. not published elsewhere) will be considered for presentation & publication. A

number of awards will also be given, including for Best Paper.

SUBMISSION GUIDELINES & CONTACT

200 word abstract with 6-8 keywords, sub-theme and a separate cover page with title, name, institutional affiliation & contact

(Email, Tel & Fax). Send individual abstracts, papers, panel proposals and queries to Dr Indianna Minto-Coy -

Indianna.MintoCoy@gmail.com & copy to MSBM-Conference@uwimona.edu.jm

Conference Website: <http://businessconf.msbm-uwi.org/>

HOST INSTITUTION

Mona School of Business and Management, The University of the West Indies, Mona, Jamaica

KEY DATES

ABSTRACTS DUE: Feb 29, 2016

DECISIONS: April 30, 2016

FULL SCRIPTS: August 31, 2016

CONFERENCE: November 9-11, 2016

Contact Info:

All individual abstracts, papers, panel proposals and queries should be directed to Dr Indianna Minto-Coy - Indianna.MintoCoy@gmail.com and copy to MSBM-Conference@uwimona.edu.jm

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Contact Email:

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