

## [Fashion, Appearance and Material Culture area at MAPACA Virtual Conference](#)

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Type:

Conference

Date:

June 30, 2022

Location:

New Jersey, United States

Subject Fields:

American History / Studies, Anthropology, Art, Art History & Visual Studies, Cultural History / Studies, Sociology

The **Fashion, Appearance and Material Culture Area** at the Mid-Atlantic Popular & American Culture Association (MAPACA) is seeking submissions for the annual conference to be held **virtually Nov. 10-12, 2022**.

[Fashion, Appearance, and Material Culture area](#) explores fashion and clothing within popular culture from a variety of perspectives, including anthropology, psychology, sociology, history, communication, and media studies.

Submissions may address (but are not limited to):

- Fashion aesthetics and design;
- Consumption and consumer identity;
- Fashion and gender;
- Fashion history;
- Fashion media (broadly conceived);
- Fashion retailing, marketing and branding.

Proposals should take the form of 300-word abstracts, and may be [submitted here](#).

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Mid-Atlantic Popular & American Culture Association (MAPACA)

2022 Annual Conference

November 10-12, 2022

Will be held virtually

*Call for papers:*

Proposals are welcome on all aspects of popular and American culture for inclusion in the 2022 Mid-

Atlantic Popular & American Culture Association (MAPACA) conference to be held virtually. Single papers, panels, roundtables, and alternative formats are welcome.

Proposals should take the form of 300-word abstracts, and may only be submitted to one appropriate area. For a list of areas and area chair contact information, visit [mapaca.net/areas](http://mapaca.net/areas). General questions can be directed to [mapaca@mapaca.net](mailto:mapaca@mapaca.net). The deadline for submission is Thursday, June 30, 2022.

MAPACA's participants are comprised of college and university faculty, independent scholars and artists, and graduate and undergraduate students. MAPACA is an inclusive professional organization dedicated to the study of popular and American culture in all their multidisciplinary manifestations. It is a regional division of the Popular Culture and American Culture Association, which, in the words of Popular Culture Association founder Ray Browne, is a "multi-disciplinary association interested in new approaches to the expressions, mass media and all other phenomena of everyday life."

For more information, visit [mapaca.net](http://mapaca.net).

Contact Info:

Questions can be addressed to Fashion, Appearance and Material Culture Area chair Ethan Lascity, [mlascity@smu.edu](mailto:mlascity@smu.edu), or general questions can be directed to [mapaca@mapaca.net](mailto:mapaca@mapaca.net).

URL:

<http://mapaca.net>