

[Virtual Book Launch - American Television during a Television Presidency](#)

Announcement published by Karen McNally on Wednesday, April 27, 2022

Type:

Event

Date:

May 19, 2022

Subject Fields:

American History / Studies, Cultural History / Studies, Film and Film History, Political History / Studies, Popular Culture Studies

You are warmly invited to a virtual book launch of *American Television during a Television Presidency* edited by Karen McNally and published by Wayne State University Press. The launch will be hosted by the Media, Culture and Creative Technologies Research Group in the School of Computing and Digital Media at London Metropolitan University.

Date and Time: Thursday 19 May 2020 from 6.00 pm - 7.30 pm

Registration

via

Eventbrite: <https://www.eventbrite.co.uk/e/book-launch-american-television-during-a-television-presidency-tickets-327242600427>

- **Chair:** Kim Akass, Professor of Radio, Television and Film, Rowan University
- **Speakers:** Dr Karen McNally, Reader in American Film, Television and Cultural History, London Metropolitan University

Contributors including:

Dr Teresa Forde, Senior Lecturer in Film and Media Studies, University of Derby

Dr Kwakiutl L. Dreher, Associate Professor of English, University of Nebraska-Lincoln

Dr Hannah Andrews, Associate Professor, University of Lincoln

Dr Gregory Frame, Lecturer in Film Studies, Bangor University

Dr Kathryn Castle, Independent Scholar

Dr Martin Murray, Head of Creative Technologies and Digital Media, London Metropolitan University

K. Scott Culpepper, Professor of History, Dordt University

Michael Mario Albrecht, Visiting Lecturer, University of South Florida

In American Television during a Television Presidency, Karen McNally and contributors critically examine the various ways in which television became transfixed by the Trump presidency and the broader political, social and cultural climate. This book is the first to fully address the relationship between TV and a presidency consistently conducted with television in mind.

The sixteen chapters cover everything from the political theatre of televised impeachment hearings to the potent narratives of fictional drama and the stinging critiques of comedy, as they consider the wide-ranging ways in which television engages with the shifting political culture that emerged during this period. Approaching television both historically and in the contemporary moment, the contributors - an international group of scholars from a variety of academic disciplines - illuminate the indelible links that exist between television, American politics, and the nation's broader culture. As it interrogates a presidency played out through the lens of the TV camera and reviews a medium immersing itself in a compelling and inescapable subject, *American Television during a Television Presidency* sets out to explore what defines the television of the Trump era as a distinctive time in TV history. From inequalities to resistance, and from fandom to historical memory, this book opens up new territory in which to critically analyze television's complex relationship with Donald Trump, his presidency, and the political culture of this unsettled and simultaneously groundbreaking era.

Since the broadcast of the first of the Nixon / Kennedy debates in September 1960, US politics have been inextricably entwined with television. None more so than reality TV star turned President - Donald Trump. McNally's exhaustive edited

collection covers every aspect of the Trump presidency through the prism of television. From the presidency itself, textual analyses of dramas screened through the 4 years of his term, how his disruptive politics impacted on television genres and gender politics, *American Television During a Television Presidency* deserves its place in the canon of titles dealing with American politics, presidencies and how they impact television. This is a timely publication and one that deserves to be read, and then read again, in order to understand how Trump's politics impacted on and influenced the medium of television.

- **Kim Akass**, Professor of Radio, Television and Film, Rowan University

American Television during a Television Presidency offers a wide-ranging look at how the Trump era fundamentally changed the way America makes and consumes popular culture. Full of fascinating case studies, the book forcefully illustrates just how deeply politics has become ingrained in the world of entertainment. Anyone interested in understanding today's television landscape is sure to learn and enjoy.

- **Matt Sienkiewicz**, Associate Professor of Communication, Boston College

We look forward to welcoming you to this event.

Contact Email:

k.mcnally@londonmet.ac.uk