

[Online Interview: Is Your Published Research Making the Impact It Should?](#)

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Are you confident that your published research can make a greater impact but are uncertain as to how to maximize its dissemination? Learn how you can properly leverage social media and in-person events, such as book launches and conferences, to spread your research. **Dominique De Roo, Vice President of Marketing at Brill, and Tomer Persico, Academic Director at Kolot**, will reveal how to strategically utilize these platforms to ensure your research reaches the appropriate audience.

You will gain:

- Insight into how to proactively build your public persona
- Tips on how to successfully disseminate your research, and
- Tools on how to market yourself as an expert in your field

April 25 at 8:30 PM Israel time / 6:30 PM GMT / 1:30 PM EDT on Zoom

[Save Your Free Spot and Attend the Interview!](#)

P.S. Busy reviewing midterms during the live event? Register using the link above and we will send you a recording after the event.